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ICT Trainings Institute – Engineering Your Career

WordPress

Course Guide

WordPress training curriculum is designed to develop the skills necessary to develop Web site on the Internet, deploying dynamic content widgets, plugins etc using WordPress.

WordPress is globally accepted technology
The WordPress istrusted and accepted by leading employers, educational institutions and governments worldwide.

For a full list of organizations using these market-leading exams, go to www.wordpress.org

WordPress Course Contents

Our WordPress training course has been designed to give you a complete overview so you can work effectively fast. We take you from the basics to a practical level, developing your skills and getting you to use them straight away. If you can create a word document you can use wordpress.

1. Basic Web
Basic Concepts
- Networking
- Internet
- Domain
- Hosting
- Website & its types; Dynamic & Static
- Blogs, Web, CMS, Micro-Blogging, Social Community, Application

Basic HTML
- Notepad
- Basic HTML Tags
- MS Front Page

Introduction to web accessories
- cPanel
- FTP Softwares
- Color Picker
- Pixel Ruler

2. WordPress Introduction
- What is WordPress?
- How can WordPress help me?
- How much does WordPress cost?
- How/where do I get WordPress?

2.1 WordPress Installation
Preparation
- Reserving a domain name
- Choosing web hosting

Installation on Server
- Installing WordPress from scratch
- Creating & Connecting Database
- Changing your password

Installation on Local Host
- Downloading & Installing XAMPP
- Understanding the folders
- Creating & Connecting DB

3. Getting Started

Overview of the Homepage

- Posts
- Pages
- Sidebar
- Search

First Face of Dashboard.

A blog would be made, in default theme.

4. What is a post?
- Your first post basics
- Post; Details
- Working with photos
- Working with videos
- Categories & slugs

5. What is a page?
- Difference between post & page
- Your first page
- Pages; Details
- Working with photos/videos

6. Media

7. Links

8. Comments

9. Themes
- What is a theme?
- Folder Strategy
- Finding a great theme
- Theme directories
- Paid themes
- Installing a theme, ways & techniques

10. Plugins
- What are plugins?
- Folder & File Strategy
- Finding plugins
- Plugin directory
- Plugin search
- Installing plugins – ways & techniques

11. Widgets
- What is a sidebar?
- What are sidebar widgets?
- Choosing and installing sidebar widgets
    - i. Adding links
    - ii. Adding text and images

12. Header; how to make a beautiful header ?
- i. Using theme features
- ii. Using Static images
- iii. GIF files

13. Footer; How to maintain Footer?
- Using widgets
- Static & gif images

14. Working with sliders
- Working with Theme options
- Using plugins
- Dynamicity & possibilities

15. Menus
- Menus default options
- Theme default options
- Arranging multiple menus

16. Users
- Add/edit users
- User roles
- How to delete users
- What if user is mistakenly deleted

17. Tools

18. Settings
- General
- Writing
- Reading
- Discussion
- Media
- Privacy
- Permalinks
- Flickr RSS

Changing & working with a new theme, this too would be a blog.

19. Themes; Advance Lecture
- Finding a great related theme
- Theme Options
- Troubleshooting with theme options & wp default options
- Artisteer; download, usage, tips & tricks

20. Plugins; Advance Lecture
- Choosing a plugin
- Do,s and don't,s
- Recommended plugin list for:
- Photo galleries

- SEO
- Contact and other Forms
- Web Statistics
- Anti Spam
- Social Networking
- WP Super Cache
- All in one SEO
- Google Sitemaps XML
- Search Everything
- WP-DB Manager
- WP Touch
- The mobile pack plugin
- Rank Tracker

21. Basic CSS
- Basic rules & tags
- Quick understanding of CSS

22. WP in operation theater
- Inspect Element
- Location of files
- Customizing website as required

A new website would be made using a premium theme

23. Understanding the exact needs of website
- Business/organization/product info
- Vision & expectations from website
- Estimated budget/time

WordPress Expert Level

24. Posts
- Backing up & restoration
- Bulk post creation/deletion

25. Migrating WP
- From localhost to server (all possible scenarios)
- Using advance plugins
- Auto installation of WP on server

26. Managing Users
- Understanding user management
- User Role management
- Plugins used for managing users

27. Working with Advance Plugins
- Forms; creating and customizing a contact form
- Anti-Spam; Preventing Spam in your comments
- Social Networking; Hooking in Twitter and Facebook
- Search Engine Optimization (SEO); Making your site more "Google Friendly"

- Urdu Plugins
- Islamic Plugins & Gadgets
- Ecommerce plugins/themes overview
- Video advance plugins

28. How to adapt & grow the site
- Custom Post Types
- Custom Taxonomies
- Parent-child themes

29. WordPress Upgrades
- How to upgrade WordPress
- Advance Tips & Tricks
- Generating RSS & Atom Feeds
- Troubleshooting & finding support on internet

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